



# Penelope Jayne Ellis

## PRODUCE PROFESSIONAL SPA THERAPIST



Penelope Jayne Ellis When received CIBTAC Award 2014

STORY OF WOMEN ENTREPRENEURS IN TOURISM BUSSINES

**Build a business always requires persistence and courage in making decisions. Further challenges to be resolved swiftly so that the business can continue to exist and grow up reach the ladder of success. Clarity of vision for the future also be something that cannot be abandoned in order motion an effort to have a clear compass direction. That's what Penelope Ellis, The Founder of educational institution Bali International Spa Academy is popularly known as Bali Bisa.**

This friendly woman woman who was born in the South Africa, Lusaka on June 26, 1954 from the couples Carr and Gertrude Ford. Even was born in Africa, a figure whose full name is Penelope Jayne Ellis is originally from England. Her parents are very concerned about the children education, so she was educated until college. When 24-year-old, the youngest of 2 brothers and herself ran a business salon and spa in the North of England. Within about



five years, she was even able to set up its first spa school. Never thought if at a later date Penelope Jayne Ellis will perform a long journey with the introduction of Asian culture Malaysia, China, to arrive on the island of Bali, an islands known as The Island of God in the eyes of the international community. Initially Women nicknamed Penny Ellis came to Bali for vacation. But after some time came to Bali, she just fell in love with the charm of the island. Seeing the spa industry in Bali is growing very rapidly but not accompanied by

the development of spa academy, Penny Ellis immediately thought if she could help build a Bali by establishing a good education for spa therapist. The background was that later inspired Penny Ellis founded the Bali BISA, a spa educational place designed to deliver professional spa therapists from Bali or outside Bali, even from other countries. During its development, the Bali International Spa Academy is known as the Bali BISA listed as one of the premier spa, massage, aesthetics and training schools. Accompanied by a professional tutor and has been recognized as having excellent teaching method. Bali BISA also have been awarded as a finalist CIBTAC Centre of the Year in 2014 and Student of the year award Kana Ogura 2014 .

This year 2015. Bali BISA are finalists for the following category's

- Ni Putu Bali Sukarmiwati Tutor of the Year
- Dewi full name Student of the year.
- Bali BISA Center of the year

Penny Ellis carries the vision of "excellence through professionalism" in developing her spa academy. She opens greater opportunities for local and international students who want to learn in a professional spa school with a comprehensive curriculum that has been prepared carefully. For those who are interested in taking short courses are also given the opportunity to take one to four-day course program with a pleasant teaching atmosphere. In the hands of Penny Ellis Bali BISA has now become one of the main academy's who searched by people from different countries. Bali BISA has become one of the spa school is special because many companies

are looking for Bali BISA graduates student that have professional skills, Bali BISA have a good quality courses in terms of content and material, to follow and teach health and safety standards, small class which provides an opportunity for each individuals to develop faster, has a calm and relaxed environment as the course, learning climate is warm, respectful and enthusiastic, and supported by trained tutors and vigorously. Ten years has been in Bali, Penny Ellis loved the culture of Bali and its people were very friendly, calm and peaceful environment. She has found a home barn where dedicating one's life and all her talents. In the midst of success and achieve

ment of the Bali could today, Penny Elis realize that all that is obtained is the result of hard work of the team that had he considered like family during many years. She also really feel if behind it there is the



intervention of God that has led her to travel through the vast ocean of building a successful education efforts on the ground spa Bali.

**Antonius Hendrianto.**